

2nd Workshop on **Conducting and Publishing Empirical Research in International Business**



04 – 05 April 2025
Room C4.01
Campus Bozen-Bolzano



Fakultät für Wirtschaftswissenschaften
Facoltà di Economia
Faculty of Economics and Management

Programme

Friday, 4 April

12:30 – 13:30

Registration

13:30 – 13:45

A short welcome to the workshop

Marjaana Gunkel

13:45 – 15:00

Elevator Pitches

A 3min pitch on your research project (incl. idea of a theory framework, research question(s), potential research sample and method)

15:00 – 15:20

Coffee break

15:20 – 16:20

An introduction to different datasets available for IB research

Vas Taras, Christopher Schlägel

16:20 – 16:45

A successful submission process – Editor's view

Nicole Richter

16:45 – 18:00

1st paper development session in small groups

19:00

Social Dinner

Gasthaus Fink, Mustergasse 9, Bozen-Bolzano

Saturday, 5 April

08:30 – 09:15

Best practices for bibliometric-systematic literature reviews (B-SLRs):

A ten steps process

Andrea Caputo

09:15 – 10:00

Artificial intelligence tools in literature search and selection of empirical studies for the literature review

Christopher Schlägel

10:00 – 10:30

Coffee break

10:30 – 11:45

2nd paper development session in small groups

11:45 – 13:00

3rd paper development session in small groups

13:00

Closing of the Workshop and lunch

The room is available for networking and project development until 18:00.

Mentors of the paper development workshop:

Andrea Caputo, Editor-in-Chief of Strategic Change, Co-Editor-in-Chief J of Enterprising Communities, Associate Editor of Management Decision, BRQ Business Research Quarterly, and Journal of Organizational Change Management.

Marjaana Gunkel, Associate Editor of the European Journal of International Management, German Journal of Human Resource Management, Member of the Review Boards of Review of Managerial Science and Strategic Change.

Nicole Richter, Editor-InChief at the European Journal of International Management, member of the editorial board at the Journal of International Management, and member of the editorial review board of the Journal of International Business Studies.

Christopher Schlägel, Member of the editorial review board of the Journal of International Business Studies
Günter Stahl, Former Senior Editor of the Journal of World Business, member of the editorial board of Journal of International Business Studies

Vas Taras, Founder of X-Culture, Associate Editor of the International Journal of Cross-Cultural Management, Journal of International Management, Internatoinal Journal of HRM, and Strategy Cross Cultural Magement.

Günter Stahl, Former Senior Editor of the Journal of World Business, member of the editorial board of Journal of International Business Studies

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