





C0.03 / C0.04 / F0.03 / Darwin Square

Course: Project Warm-up ART  
Title: First Lap Rush  
Lecturers: J. Frank, S. Sneidere, G. Glüher  
Assistants: S. Levarato, V. Fedotov, G. Sandrone

WUP focuses on artistic methods and strategies that emerged in the XX and XXI centuries, offering an interdisciplinary insight into the use of the medium and the intellectual development and understanding of art. A contemporary vocabulary and reflective tools are explored and used to familiarise with the palette with which art is made and communicated ad hoc to its recipients today.

C0.05 / C0.06 / C0 hallway / C4 hallway

Course: Studio Space  
Title: Play Play Ground  
Lecturers: L. Trevisani, M. A. Herbst, A. Metzner-Szigeth

Playing is different imitation, it is a social act, it is politics in disguise. Let's build a garden of playful sculptures, a collection of sensory stimuli and symbolic signs, looking at the forest of monsters in Bomarzo and at the Tarot Garden of Niki de Saint Phalle, at the educational method of Fröbel and to the embodied wisdom of Simone Forti. Our playground is a collective multisensory elastic space, to understand our art you don't need to ask for a verbal explanation, but to pursue muscular wisdom.

F0.01

Course: Video and Postproduction  
Lecturer: M. Schlaffke

In the practical course "Video and Postproduction" we explore the connection between video images, cinematic narratives and practical-productive human activities. We explore the question of how the aesthetics of moving images and the aesthetics of human productivity enter into a new unity in digital formats. The result is portraits of craftsmanship, object documentation and reflections on the made nature of things.



C1 hallway

Course: Practical course Photography  
Title: Beautiful Failure  
Lecturer: M. Fengel

„What's chaos for the fly, is lunch for the spider“  
In other words, what some people think is a great success, consider others as a failure. Aren't we all failing sometimes? Can plants fail? It's certainly a rather human thing. It doesn't necessarily have to be a catastrophe, sometimes it leads to wonderful results, at least somebody tried something before.

C1.03

Course: Practical course Interior & Exhibit Design  
Title: Superfurniture  
Lecturer: R. Gigliotti

With Superfurniture we intend dispositives in the domestic environment that are too big to be considered a piece of furniture and too small to be considered a building. A piece of Superfurniture contains

simultaneously more of the functions that enable us to inhabit our homes. Could we imagine an interior containing a single object characterising the space surrounding it as a building does with its plot, instead of a series of items scattered within its volume? After having analysed a series of projects following such an approach in terms of occupation of the space, we started imagining our own personal piece of Superfurniture.

C1.05

Course: Studio Exhibit  
Title: Cleansing  
Lecturers: M. Cassani, C. Mainardi, G. Glüher

The Autumn semester 2023/2024 of the Studio Exhibit course started from the assumption of conceiving the exhibition as an artistic practice. More specifically, the studio aimed to work with the spatial dimension generated by rituals—being religious, pagan, sportive, or else.—related to the alpine context. After observing, studying, and learning from existing rituals, the students worked on their actualization, taking into consideration that the environmental context is increasingly characterized by ecological crises and climate emergencies. Due to the nature of the project, it was decided to intervene on a 1:1 scale in a specific outdoor location. The event will take place on Sunday, January 28, from 14.00 to 18.00. The parade will start at the Renon cable car and end with a celebration at the Fink bar in Soprabolzano. On Friday, January 26, the atelier will be covered with snow salt for the GOG. A floor that is constantly being shaped by the visitors themselves, a floor that leaves traces of those who have participated; an invitation to save some for the journey that will be taken together, for those who wish to join in two days' time.

C1.06 / C1 hallway

Course: Studio Image  
Title: True Stories and Other Tales  
Lecturers: E. Leitolf, G. Cordin, G. Duarte

We tell each other many stories. Stories of history, of technological progress, of identity or culture. For the semester Studio Image proposed a project on image narratives in the arts. How do we tell each other (visual) stories? Who narrates and with what intention? When do stories become social narratives? How do they affect the way we perceive ourselves, how we live together as societies?

F1.01 / C1.04 / A0 hallway  
F3.01 / C3.05 / C3 hallway

Course: Project Warm-up Design  
Lecturers: N. Cohen, A. Mason, A. Benincasa  
Assistants: A. Bonini, A. Keller, R. Modugno, S. Rigoni

The product design course introduces the students to industrial design through two modules. The main project, "Tools for Food" explores what we use to prepare, serve and consume food, while the model-making course analyses proportions, variations, orientations, scales and much more.

F1.06

Course: Project Product Design 1.a  
Title: Simbiosi Mutualistica  
Lecturers: F. Faccin, R. Berrone, R. Benedikter

This semester we have explored the thin and fragile line that divides the world of human beings from that of other living beings. We have imagined possible new balances, seeking design solutions that can trigger collaboration and mutual coexistence, for a more sustainable and fair future.

# 2

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C2 hallway	Course:	Practical course Descriptive Geometry
	Title:	Discover Drawings
	Lecturer:	M. El Moussaoui
Featuring student works that masterfully manipulate space from micro to macro, from product design to architectural elements to redefine perceptions and narratives. Then we dare to hallucinate these narratives.		

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C2.02 / C2 hallway	Course:	Project Product Design 2.b
	Title:	A is for Apple – From Fruit to Cultural Landscapes
	Lecturers:	K. Hackl, C. Ayala Garcia, G. Festi
This winter semester, a group of interested students was encouraged to rethink design in the context of the social, ecological and agricultural controversies of our time. From the dialogue with agribusiness critics, inspired by the EU Green Deal initiative and in collaboration with the South Tyrolean apple producer VI.P, a series of design projects evolved, ranging from fruit to cultural landscape. Project partner: VI.P Association of Val Venosta producers of fruit and vegetables.		

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C2.03	Course:	Practical course Interaction and Communication Design
	Title:	I wish you were here. A geobased Phygital Time Capsule
	Lecturer:	L. Bollini
The digital design course invites students to conceive, design, and prototype a geobased Phygital Time Capsule, an hybrid ecosystem based on situated information and experienced thanks to mobile devices and multimodal interactions in the city of Bolzano.		

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C2.04 / C2.05 / C2 hallway	Course:	Project Visual Communication 1.b
	Title:	The Heart of the Matter
	Lecturers:	P. Corraini, G. Camillini, S. Schmidt-Wulffen
We live in a world characterized by an abundance of messages and information: an endless and shapeless flow of content. That's why we went back to the basics, focusing on the sign and synthesis, to refine our ability to discern and discard what is unnecessary. No frills or decorations, unless they are, indeed, the very heart of the matter.		

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F2.01	Course:	Project Visual Communication 2.a
	Title:	ATELIERprojekte
	Lecturers:	K. Prey, O. Kristal, H. Höger
Generally, a young designer who approaches the reality of the profession is not forced to wait for a company to give him a direct assignment but can, on his own initiative, come forward proposing new projects. However, he must have clear ideas and first of all identify his fields of interest and the sector in which he wishes to enter and then which companies he would like to collaborate with. He needs to develop a particular sensitivity to understand the different philosophies of the companies he is considering and to perceive the "gaps" within the existing collections.		

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F2.06	Course:	Project Visual Communication VC2.a
	Title:	Passione
	Lecturers:	G. Camuffo, M. Galluzzo,

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S. Schmidt-Wulffen

What role does passion play in human life? Through different self-produced publications and visual design artefacts by the students, the project tries to answer this question investigating the different ways in which passion ends up sustaining, ruining, vivifying, changing, breaking, multiplying human lives.

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# 3

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C3.04 / C3 hallway / C2-C3 staircase	Course:	Project Visual Communication 1.a
	Title:	The Ordinary
	Lecturers:	T. Mayfried, G. Seta, G. Festi
What is «ordinary»? It's all a question of attention. Looking with a focused gaze at something ordinary, to which one previously attributed no value, can considerably expand our conception of images, objects or situations. The ordinary is not synonymous with the «usual», i.e. with habits, traditions or rites that have been established over time. The ordinary is always emerging anew, even now, in this moment. The crucial thing is to discover it.		

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F3.05 / C4.06	Course:	Project Visual Communication 2.b
	Title:	Soundwalk Designing for Democracy
	Lecturers:	C. Upmeier, M. Campostrini, M. Barison

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In the project we collaborated with middle school kids on the values of democracy, exchanging about the rules of democratic coexistence in a society. But how can design contribute to democratic maturity? Through the approach of participation in the design process – in this case the creation of an audio play and its performance, which opens up unfamiliar spaces of action for young people aged 11–14. Design meets school: Together we created a «soundwalk», an audio play, an interactive performance in which the audio narrative and the instructions for action integrated into it, played through headphones, turn the young people into participants in the performance. It is their play about democracy, to which they themselves – and the design students – contributed. The choreographed movement in the space conveys joint action and thus also an elementary experience of democracy, which is further differentiated in the narrative of the audio play and reinforced by performance objects. In cooperation with a theatre maker, all participants jointly developed the audio material of the «soundwalk», its contents, the idea workshops in schools, as well as the publicity and the documentation of the project up to the final staging in the schools.

Staging C4.06: Friday, 26.1, 19:00 and Saturday, 27.1, 12:00 and 15:00

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# 4

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C4 hallway	Course:	Practical Course Drawing and Storytelling
	Title:	All drawing all
	Lecturer:	P. Senorer
Lines, breathing spaces, inventing worlds. The exhibited large scale works focus on the space in between, the moment of imagining what is possible and yet not knowing what that is.		

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C4.03 Course: Practical course Information Design & Visual Story telling  
Lecturer: A. Musio

In a world heavily driven by the production and consumption of information, being able to read and represent it has become extremely critical and undeniably important. The Information Design & Visual Storytelling course aims to provide students with the theoretical background - and the opportunity to practice it - necessary to develop visualization projects in their entirety.

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C4.03 Course: Practical course Design & Materials  
Title: Findings On Soil  
Lecturer: A. van Bezooijen

Life on earth depends on healthy soils. We focused on soil as a do-it-yourself material in the context of art, design and architecture. Through hands-on exercises we explored its material qualities, its everyday use and discussed possible futures for the world of soils. With the BITZ fablab we developed experimental kits to (re) connect and engage people with soil.

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F4.01 Course: Project 1 in Eco-Social Design  
Title: STRING FIGURES – Transforming Together  
Lecturers: K. Pircher, A. Burtscher

String Figures - Transforming Together” is a long-term research project conducted by the Master of Eco-Social Design in the Don Bosco district in Bolzano. Through collaboration with local stakeholders in the city and the neighborhood, students delve into the living conditions, needs, wishes, and ideas of the inhabitants of Don Bosco. After an extensive research phase, which involves on-site interventions, numerous community encounters, and discussions, the students, working in small groups, design transformative processes addressing issues such as the use of public space, the diminishing green areas, the significance of nature in the city, social cohesion, and the role of play in everyday life. Approaching the neighborhood and the city of Bolzano with an impartial viewpoint, international students generate inspiration and alternative perspectives on how public urban spaces can foster community engagement. During the winter semester of 2023/2024, ten projects were developed, each approaching these topics and research focuses from different perspectives.

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F4.03 / F4.06 / F4 hallway / C4 hallway Course: Project 3  
Title: Thesis Preparation Project 3  
“Research through Design, Exploration”  
Lecturers: S. Matos, M. Talevi, U. H. Martin

In Project 3, students’ lay the foundation for their individual thesis projects. Projects range from the eco-social complexity of peatlands, indigenous knowledge, the human cost of AI and therapeutic farming to rural development, child-nature interactions, facilitating cultural exchange through outdoor experiences, and the cultural significance of insects and wool.

