

Management Challenges for Family businesses in the Post-Covid Global Economy

Ciclo di incontri con manager e specialisti di Family Business
cfbm.groups.unibz.it

→ 25 March 2021 | 9:00 – 12:00

HENGDIAN GROUP: A case of evolution of family business in China

Alessandra Ricci Piva, General Manager of Hengdian Group Europe (Hengdian Group)

→ 29 March 2021 | 14:00 – 17:00

Family firms: from generational handover to dimensional handover.

Dario Voltattorni, Director Associazione Italiana delle Aziende Familiari (AIDAF)

→ 1 April 2021 | 10:00 – 13:00

From the family business to the business family: Senfter Holding and the management challenges for a new generation leader in a successful and professionalized enterprising family.

Helmuth Senfter, Deputy Chairman of Senfter Holding AG

→ 7 April 2021 | 14:00 – 17:00

Leading a family-owned consulting company specialized in consulting to family firms: Lessons from a second generation CEO.

Michele Bonfiglioli, CEO Bonfiglioli Consulting and Founder Lean Factory School

→ 8 April 2021 | 9:00 – 10:30

Family & Business: Two generations together towards the future: The case of Niederstätter.

Maria Niederstätter, Senior generation leader and CEO of Niederstätter

Daniela Niederstätter, New generation leader of Niederstätter

→ 8 April 2021 | 10:30 – 12:00

Coding a legacy: Olivetti and the factories of goods.

Beniamino De Liguori Carino, Secretary general of the Adriano Olivetti Foundation

→ 12 April 2021 | 12:00 – 14:00

Intergenerational tensions, succession and the role of mediator in family firms.

Franco Cesaro, CEO of Cesaro & Associati

→ 13 April 2021 | 14:00 – 15:00

Heritage marketing.

Marco Montemaggi, Heritage Marketing Manager

→ 15 April 2021 | 9:00 – 10:30

Family Business Management: The case of Hofer Group.

Eugen Hofer, President of Hofer Group Gmbh/Srl Wellness Company

→ 15 April 2021 | 10:30 – 12:00

Family-run business and digitalization: The case of Markas.

Evelyn Kirchmaier, General Manager at Markas

→ 19 April 2021 | 14:00 – 17:00

Sustainability across generations in the family enterprise: The case of Falck Renewables.

Enrico Falck, Chairman di Falck Renewables e Presidente di Fondazione Sodalitas

→ 22 April 2021 | 9:00 – 12:00

Innovation as tradition in the family business: The case of Riso Gallo.

Emanuele Preve, Managing Director Riso Gallo International

→ 27 April 2021 | 9:00 – 12:00

Family business advising: Insights from psychology and the family constellation approach.

Alessandro Velo, coach and change facilitator

→ 29 April 2021 | 9:00 – 12:00

Family Business 2.0: The shift towards stakeholder capitalism.

Simon Thun, Vicepresident of THUN SPA

→ 6 May 2021 | 10:00 – 12:00

Mediation of conflicts and family firm survival.

Franco Cesaro, CEO of Cesaro & Associati

Introduce e modera gli incontri: **Alfredo De Massis**, professore ordinario di Imprenditorialità e Family Business alla Facoltà di Economia (alfredo.demassis@unibz.it)

I seminari si svolgeranno in **lingua inglese** oppure in **lingua italiana /tedesca con traduzione in inglese** e si terranno al **NOI Techpark**, il nuovo parco tecnologico di Bolzano.

Il ciclo di seminari è promosso dal **Centro per il Family Business Management**. Il Centro si occupa di ricerca internazionale e interdisciplinare, formazione, e trasferimento di conoscenze alla comunità su temi di gestione delle imprese familiari innovative. Coerentemente con l'intenzione del Centro di essere vicino al territorio e alla sua comunità imprenditoriale e politica, il ciclo di seminari è aperto al pubblico.

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