

Exemplary Research Topics

PHD Programme in **Management**
 at the Free University of **Bozen-Bolzano**
 joint programme with Università degli Studi di **Trento**

Current research topics and fields offered by the members of the commission board of the joint PHD in Management unibz and UniTrento

Update : 06/06/2024

Working title/Research field	Faculty member
Impact finance	Prof. Eleonora Broccardo (unitn)
Benefit corporation	
ESG and green finance	
Measurement of health inequality	Dr. Paolo Candio (unitn)
Cost-effectiveness of physical activity interventions	
ESG performance	
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications	Prof. Andrea Caputo (unitn)
Strategic and entrepreneurial decision-making and behaviours (individual/firm-level)	
Digital and sustainable transition of SMEs business models	
Management Accounting and Management Control Systems	
Family Business	Prof. Graziano Coller (unitn)
Corporate Governance	
Performance management system and social impact measurement in cooperatives	Prof. Ericka Costa (unitn)
Materiality and comparability in sustainability reporting	
Sustainability accounting education: the intersection between pedagogy and psychology	
Science policy and governance	
Epistemological and ethical aspects of scientific research	Prof. Ivo De Gennaro (unibz)
Novelty and organizational innovation	
Digitalization and AI in HRM	Prof. Maria Laura Frigotto (unitn)
Career paths of top managers	
Resilience and change management	
Global Virtual Teams (aspects of Leadership, Culture, Performance, Communication, ...)	
Cross-Country differences in Human Resource Management	Prof. Marjaana Gunkel (unibz)
Gender issues in (Human Resource) Management	
International tourism - rising anew from the ashes or back to the normal (development in the post crisis times)	Prof. Oswin Maurer (unibz)
Consumer behaviour : experimental approaches to food waste in tourism	
Tourism development and residents' wellbeing - an international perspective (empirical)	
Strategic Management and Societal Grand Challenges (e.g. mitigation of global warming, energy transition, smart for green cities, circular economy, ...)	
The future of leadership, management and organizations (e.g., impact of digitalization, digital transformation, improvisation, holacracy, ...)	Prof. Michael Nippa (unibz)
Internationalization strategies, structures, and processes (e.g., SMEs; alliances and joint ventures; subsidiary portfolio mgmt.)	
Sustainability/ESG accounting, reporting and assurance	Prof. Paolo Perego (unibz)
Management accounting and performance evaluation	
Innovation management, open innovation, open source innovation	Prof. Alessandro Rossi (unitn)
licensing strategies and business model innovation, entrepreneurship, entrepreneurship education	
digital transformation, academy industry relations, entrepreneurial university	
Family business (e.g., family involvement, family professionalization, socioemotional wealth, innovation)	
Organizational design, Top Management Teams, CEOs' and managers' individual characteristics (e.g., gender, narcissism)	Dr. Paola Rovelli (unibz)
Gender stereotypes and women in business contexts (e.g., role of women, entrepreneurial entry)	
Supply Chain Management in Wine Cooperatives and its effects on Competitiveness and Sustainability	Prof. Günter Schamel (unibz)
Geographical Indications and Regional Development	
Impact of digitalization on new and established companies and their business models	Prof. Christoph Stöckmann (unibz)
Leadership in the digital age	
Entrepreneurship and transformation in times of crises and disruption	
Innovation management	Dr. Oksana Tokarchuk (unitn)
Gender issues in management	
Technological change and its impact on jobs, and firms organization	Prof. Sandro Trento (unitn)
Gender diversity and firm's performance	
Family businesses and their specific characteristics	
Consumer Behavior in Tourism, Hospitality and Sport	Prof. Serena Volo (unibz)
Innovation and Competitiveness in Tourism and Hospitality	
Indicators, Measurements and Data Analytics for Tourism and Hospitality	
Gender and risk preferences in CEO decision-making	Prof. Marco Zamarian (unitn)
Career trajectories and related methodological issues	
Organizational routines, artifacts and their interplay in organizational practice	
Strategic and entrepreneurial decision-making and behaviors (individual/team/firm-level).	
Corporate governance (e.g., ownership; CEO/TMT; board and executive compensation) and firm outcomes (e.g., internationalization, innovation, risk-taking) in specific settings, such as family businesses or international enterprises	Prof. Fabio Zona (unitn)
Environmental and social/gender issues in management	