

## Exemplary Research Topics

PHD Programme in **Management**  
at the Free University of **Bozen-Bolzano**  
joint programme with Università degli Studi di **Trento**

Current research topics and fields offered by the members of the commission board of the joint PHD in Management UNIBZ and UNITN  
Update : 20.03.2025

Working title/Research field	Faculty member	Supervision 25/26 A = available C = conditionally available N = not available
Impact finance Benefit corporation ESG and green finance	<b>Prof. Eleonora Broccardo (unitn)</b>	<b>A</b>
Measurement of health inequality Cost-effectiveness of physical activity interventions ESG performance	<b>Prof. Paolo Candio (unitn)</b>	<b>A</b>
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications Strategic and entrepreneurial decision-making and behaviours (individual/firm-level) Digital and sustainable transition of SMEs business models	<b>Prof. Andrea Caputo (unitn)</b>	<b>A</b>
Management Accounting and Management Control Systems Family Business Corporate Governance	<b>Prof. Graziano Coller (unitn)</b>	<b>A</b>
Social Impact Measurement and performance management systems in non-profit organisations and cooperatives Sustainability reporting Sustainability Accounting Education	<b>Prof. Ericka Costa (unitn)</b>	<b>A</b>
Sustainability/ESG accounting, reporting and assurance	<b>Prof. Nicola Dalla Via (unibz)</b>	<b>A</b>
Science policy and governance Theory and ethics of science	<b>Prof. Ivo De Gennaro (unibz)</b>	<b>A</b>
Novelty, organizational innovation, digitalization and AI in HRM Resilience and change management Career paths of top managers	<b>Prof. Maria Laura Frigotto (unitn)</b>	<b>C</b>
Socio-Economic Impact of Tourism Destination Management & Transformation Business Intelligence in Tourism	<b>Prof. Matthias Fuchs (unibz)</b>	<b>A</b>
Global Virtual Teams (aspects of Leadership, Culture, Performance, Communication, ...) Cross-Country differences in Human Resource Management Gender issues in (Human Resource) Management	<b>Prof. Marjaana Gunkel (unibz)</b>	<b>C</b>
Consumer behaviour : experimental approaches to food waste in tourism AI use in tourism	<b>Prof. Oswin Maurer (unibz)</b>	<b>A</b>
Tourism development and residents' wellbeing - an international perspective (empirical) Internationalization strategies, structures, and processes (e.g., market entry modes, supply chains, international strategic alliances, human resource management Impact of tokenization / blockchain, AI and other information and communication technologies on the organization and management of firms	<b>Prof. Michael Nippa (unibz)</b>	<b>C</b>
Strategies, policies and measures that lead to a more sustainable use of scarce resources and a dissemination of the corresponding knowledge ... as well as combinations of the three topics Sustainability/ESG accounting, reporting and assurance Management accounting and performance evaluation	<b>Prof. Paolo Perego (unibz)</b>	<b>C</b>
Family business (e.g., innovation, socioemotional wealth, family involvement, brand) Organizational design, Top Management Teams, and managers' individual characteristics (e.g., gender, narcissism) Gender issues in management and entrepreneurship	<b>Prof. Paola Rovelli (unibz)</b>	<b>A</b>
Sustainability in the Wine Sector: Connecting Consumer Preferences and Supply Chain Management Food Clusters as Tourist Destinations: The Role of Geographical Indications and Regional Branding Sustainable Food Consumption in Hospitality and Tourism	<b>Prof. Günter Schamel (unibz)</b>	<b>A</b>
Impact of digitalization on new and established companies and their business models From entrepreneurial failure to re-entry Leadership in the digital age How do you lead Gen Z employees? Building ambidextrous organizations	<b>Prof. Christoph Stöckmann (unibz)</b>	<b>A</b>
Microfoundations of innovation strategy Marketing of sustainable products Analysis of consumer behavior through big data analytics techniques	<b>Prof. Oksana Tokarchuk (unitn)</b>	<b>C</b>
Technological change and its impact on jobs, and firms organization Gender diversity and firm's performance Family businesses and their specific characteristics	<b>Prof. Sandro Trento (unitn)</b>	<b>C</b>
Consumer Behavior in Tourism and Hospitality Innovation and Business Models in Tourism and Hospitality Indicators, measurements and data analytics Tourism for and Hospitality	<b>Prof. Serena Volo (unibz)</b>	<b>A</b>
Digitalization processes in healthcare. Gender, risk preferences and choice Organizational routines, artifacts, and their interplay in work safety.	<b>Prof. Marco Zamarian (unitn)</b>	<b>A</b>
Strategic and entrepreneurial decision-making and behaviours (individual/team/firm-level) Corporate governance (e.g., ownership, CEO/TMT); board and executive compensation) and firm outcomes (e.g., internationalization, innovation, risk-taking) in specific settings, such as family businesses or international enterprises Environmental, social/gender issues in management: decision making, policies and ESG indicators	<b>Prof. Fabio Zona (unitn)</b>	<b>A</b>