

Master in Entrepreneurship and Innovation

120 ECTS credits and it is structured in the following way:

FIRST YEAR

Growth Mindset: Design Thinking, Algorithmic Thinking, & Network Thinking
Foundations of Entrepreneurship
Statistical Methods for Business
Economics for Management (Business Economics and Innovation Economics)
Research Coaching Lab

ENTREPRENEURSHIP

INNOVATION MANAGEMENT

Entrepreneurial Finance and VC
Social Entrepreneurship

Innovation Management
Project Management

Family Business Management
Marketing B2B and Sales Management
Service Design

A group of mandatory subjects defines the footprint of this program.

At the end of the first semester, students choose between two alternative streams characterized by distinct courses.

In the first year, students can personalize their study plan by choosing 1 elective courses from the list of activated subjects. This list is updated over the years.

SECOND YEAR

Startups Law and Industrial Law

People management
Scaling-up
Management and Design
Digital Transformation

Project Lab: Startups
Entrepreneurial Marketing

Project Lab: Corporate Innovation
Market Research

Free choice courses (2x)

Final Thesis

In the second year, students can personalize their study plan by choosing 2 elective courses from the list of activated subjects. This list is updated over the years.

Students can further customize their study plan by selecting 2 additional subjects

And then there is the master thesis based on an original study (15 ECTS credits).