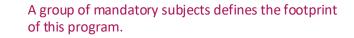
Master in Entrepreneurship and Innovation

120 ECTS credits and it is structured in the following way:

Growth Mindset: Design Thinking, Algorithmic Thinking, & Network Thinking Foundations of Entrepreneurship Statistical Methods for Business Economics for Management (Business Economics and Innovation Economics) Research Coaching Lab

ENTREPRENEURSHIP	INNOVATION MANAGEMENT
Entrepreneurial Finance and VC Social Entrepreneurship	Innovation Management Project Management
Family Business Management Marketing B2B and Sales Management	

Service Design



<u>At the end of the first semester</u>, students choose between two alternative streams characterized by distinct courses.

In the first year, students can personalize their study plan <u>by choosing 1 elective courses</u> from the list of activated subjects. This list is updated over the years.

 Startups Law and Industrial Law

 People management
Scaling-up
Management and Design
Digital Transformation

 Project Lab: Startups
Entrepreneurial Marketing

 Project Lab: Corporate Innovation
Market Research

 Kerner Courses (2x)

Final Thesis

In the second year, students can personalize their study plan <u>by choosing 2 elective courses</u> from the list of activated subjects. This list is updated over the years.

Students can further customize their study plan by selecting 2 additional subjects

And then there is the master thesis based on an original study (15 ECTS credits).