



Research Area: Teaching design | Project Timespan: 2019 - 2022

DESIGNING DESIGNERS | From products to teaching

DESIGNING DESIGNERS is a book that recounts Prof. Kuno Prey's journey through student projects, as well as exhibitions, competitions, objects he designed himself and contributions written by international figures in the design world.

Team

PI: Kuno Prey

CI: Irene Nitz

Collaborator: Elisa Testori

External partners: Federica Ricci - corrainiStudio

More information: <https://corraini.com/it/designing-designers.html>

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Kuno Prey - designer first and professor later, founder of the Faculty of Design and Art at the Free University of Bozen/Bolzano - is convinced that only those who have direct experience of design are able to pass on their craft to younger people.

Designing Designers is set in new territory, somewhere between a design manual and a training 'novel': after an initial part of 'stories' by Kuno Prey and Beppe Finessi, the book is divided into eight chapters, each devoted to a different activity or a specific practice to present what it means for Kuno Prey to think up and tackle a semester-long project, a thesis, a workshop, an exhibition or event, a scouting research, a competition, an idea, in that continuous dialogue between design and didactics that characterises his work.

