unibz

Fakultät für Design und Künste
Facoltà di Design e Arti
Faculty of Design and Art

Bachelor in
Design and Art - Major in Art
2024/25

At a glance

Bachelor class: L-4
ECTS credits: 180
Duration of the course: 3 years
Courses will be taught in: Italian,
German and English (trilingual)
Places available: 28 EU + 2 non-EU
Campus: Bozen-Bolzano
Tuition fees: ca. € 1350 per year

Course description

You will work in the studios located in the faculty building: one devoted to space (for sculpture and installations); one to the visual arts (photography, videos and film), one to interaction (for performative arts/new media) and one to exhibitions (visual culture/curatorship). You will be able to experiment and create your customised study programme. You can also choose to repeat the experience of one studio twice.

The relationship between students and lecturers is very well balanced: work groups are small and supervised by three lecturers. In this programme, theory is always linked to practice. Lively and regular discussion is a guarantee for successful learning.

Structure of the course

The study programme starts with the 'Warm-up' course that introduces students to a practical approach to art. In the following terms, you will work **in the studios: 'Image', 'Space', 'Interact' and 'Exhibit'**. During the last term, you will then focus on the development of your final degree project based on what you have learnt in one of the four studios.

The modules on offer include the study of Art History and Aesthetics, practical courses in our studios, some modules that students can choose freely and language courses.

You will learn theories specific to various professional sectors and you will be able to apply what you learnt if you choose to continue to postgraduate study in the fields of design, curatorship or in the cultural business.

Study Plan - Bachelor in Design and Art - Major in Art

Warm-up and Courses

12 CP Project Warm-Up ART

   6 CP Module WUP ART Praxis

   6 CP Module WUP ART Theory

8 CP Artistic Drawing 2D

6 CP Artistic Practices

6 CP History of Contemporary Art 1

5 CP History of Contemporary Art 2

6 CP Drawing and Storytelling

6 CP Artistic Productions

3 CP Foreign Language - Linguistic Skills

6 CP Descriptive Geometry ART

      1 Mandatory Course to be chosen among the Following

   6 CP Interaction and Communication Design

   6 CP Typography and Graphics

      1 Mandatory Course to be chosen among the Following

   8 CP Cultural Anthropology

   8 CP Sociology of Social Change

   8 CP Innovation Managing and Start-up

      1 Mandatory Course to be chosen among the Following

   3 CP Foreign Language DES-ART 1 Italiano

   3 CP Foreign Language DES-ART 2 Deutsch

      1 Mandatory Course to be chosen among the following

   6 CP Video and Post-Production

   6 CP Photography

   6 CP History and Criticism of Audiovisual Media

2 CP Seminar*

12 CP Free Choice Courses**

Studios***

19 CP Studio A - "Space"

   8 CP Spaces and their Production

   6 CP Material Sciences and their Use in an Artistic Space Contest

   5 CP Sociology of Space

19 CP Studio B - "Interact"

8 CP	Interaction/Performance
6 CP	Experience Design
5 CP	Media Culture
19 CP	Studio C – "Image"
8 CP	Photography-Video
6 CP	Visual Communication
5 CP	Media Theory
19 CP	Studio D - "Exhibit"
8 CP	Curatorial Theory and Practices
6 CP	Exhibit Design
5 CP	Research in the Field of Arts
9 CP	Degree Project

Technical Workshop Courses

0 CP	Carpentry Workshop
0 CP	Metal Workshop
0 CP	Plastics Workshop
0 CP	Digital Modelling Workshop
0 CP	Print Workshop
0 CP	Cutting and Binding Workshop
0 CP	Photography Workshop
0 CP	Video Workshop
0 CP	Bankraum (Assembly space)
0 CP	Surface Treatment Workshop
	Glass Workshop

*Seminar
Students must attend one seminar among those offered by the Faculty, for 2 CPs, which provides useful knowledge for the introduction into the job market. Attendance of the seminars is compulsory and foresees a pass/fail test.

** Free Choice Courses
Students have 12 credit points available for additional courses of their choice. These courses may be chosen among those offered by the Faculty of Design and Art and/or those offered by other unibz faculties. The Faculty decides to recognise these credit points on the base of their coherence with the educational project.

*** Studios
In their study career, students have to choose 4 studios. Starting from the 2nd semester, students can attend only one project per semester. The Studio A and the Studio D can each be

undetaken only once. The Studio B and the Studio C may be undertaken twice.

Showcase and Projects Archive
The Faculty's Showcase and Projects Archive is an online platform offering a general overview of the works created by our students since 2018 in the two Majors in Design, the Major in Art and the Masterin Eco-Social Design.

The studios
In the studios, where both individual and team work is encouraged, you will be able to combine theory and practice effectively. It is here that projects become reality. They are very close to the offices of lecturers, and students often present their work there.

Our workshops
In the workshops you will find all the tools you need, traditional and state-of-the-art technology, to turn your projects into reality. Those who manage our workshops are skilled professionals who will help you and share their experience with you.

Exchange programmes and internships

Currently we offer exchange programmes with partner universities all over the world and we are part of a large network of collaboration with employers in Italy and abroad where you can undertake your internship. This study programme does not involve a compulsory internship.

Career opportunities

This programme provides various training options, the main of which being becoming familiar with contemporary thought and creative practices. You can specialise in photography, video-making and three-dimensional projects. This will enable you to further your studies in the fields of graphic or product design, photography and cinematography.

Well prepared and ready for the job market. On the website of **AlmaLaurea** you can check statistical **data about graduates' satisfaction and their employability**.

Bachelor in
Design and Art - Major in Art

2024/25
Application and Admission

You can find all you need to know in order to apply and gain admission to this study programme by browsing through the information below.

Deadlines and important dates

Early Bird Application
Application: 01/03 - 07/05/2024 (by noon local time)
Upload video to the application portal: by 07/05/2024 (by noon local time)
Language exams (online): 18/03/2024 (registration: 01-10/03/2024) and 17 - 18 - 19 and 22 - 23/04/2024 (registration: 25/03 - 09/04/2024)
Interview (online): 23/05/2024
Publication of ranking lists: by 28/05/2024
Payment of the 1st instalment of the tuition fees: by 06/06/2024 (by noon local time)
Enrolment: from 12/07 - 06/08/2024 (by noon local time)

Late Application (only for EU citizens)
Application: 29/05 - 04/07/2024 (by noon local time)
Upload video to the application portal: by 04/07/2024 (by noon local time)
Language exams: 24 - 29/06/2024 (registration: 29/05 - 16/06/2024)
Interview (online): to be defined
Publication of ranking lists: by 25/07/2024
Payment of the 1st instalment of the tuition fees: by 06/08/2024 (by noon local time)
Enrolment: from publication of the ranking list until 06/08/2024 (by noon local time)

Preparatory courses and Freshers Days
Intensive language courses: 02 - 20/09/2024 (Monday to Friday, 6 h/day)
Freshers Days: 30/09 - 01/10/2024

1st semester
Classes: 30/09 - 23/12/2024
Holidays: 24/12/2024 - 06/01/2025
Classes: 07/01 - 25/01/2025
Exams: 27/01 - 04/03/2025

2nd semester
Classes: 03/03 - 17/04/2025
Holidays: 18- 21/04/2025
Classes: 22/04 - 14/06/2025
Exams: 16/06 - 12/07/2025

Autumn session
Exams: 25/08 - 30/09/2025

Available places

EU citizens and citizens given parity of treatment
Early Bird Application: 18
Late Application: 10

Non-EU citizens (living abroad)
Early Bird Application: 2

The programme will only be offered if a minimum of 30 newly enrolled students is reached (Major in Design + Major in Art).

Entry requirements

To gain admission to the programme you need one of the following qualifications:

- a secondary school leaving certificate (Italian system)
- equivalent qualification obtained abroad.

Foreign school leaving certificates are considered equivalent if obtained after 12 years of education. In this case, you furthermore must have attended at least the last two years in the foreign school system (e.g. Irish Leaving Certificate: it is not enough to attend one year and obtain the foreign certificate).

The Italian Ministry of Education, University and Research has set specific admission requirements for holders of certain certificates (e.g. American high school diplomas, British and Greek certificates). For more information: apply@unibz.it (Advisory Service).

To be admitted, you must fulfil the language requirements indicated in the section "Language requirements".

According to national regulations, simultaneous enrolment in a maximum of 2 programmes is possible (however, the two programmes must not belong to the same class, e.g., L-4/L-4 and must differ for at least 2/3 of the course contents).

Additional learning obligations
The Additional Learning Obligations are assigned if any weakness is found in your basic education.

You must fulfilled Additional Learning Obligations in the third language if you have not certified level B1 in the third language.

In addition, if you have been admitted to the BA and have achieved a score of less than 48 points in the selection procedure, you will receive Additional Learning Obligations.

The Additional Learning Obligations are defined before the beginning of the academic year in the Bachelor Study Council and published in the syllabi of the WUP Design and WUP Art projects.

The Additional Learning Obligations are met by passing an exam.

Language requirements

The official teaching languages are German, Italian and English. Therefore, the following language requirements apply, otherwise you will be excluded from the admission procedure:

Entry level (to gain admission)
1st language: B2
2nd language: B2
3rd language: no level required

A B1 level in the third language is the minimum requirement for taking curricular examinations in that specific language. In the first year of study, it is possible to sit exams relating to project-based activities before having achieved a B1 level in the third language.

Exit level (to graduate)
1st language: C1
2nd language: C1
3rd language: B2

The levels of the Common European Framework of Reference apply.

Your first language is the language in which you have the highest level of proficiency (B2 or C1). Your third language is instead the language in which you are weaker (or in which you are an absolute beginner).

You can demonstrate your language proficiency in the application portal (in the section "upload language certificates" and/or "enrol for language exams") after you have created an application in the section "create/manage applications". The certification is mandatory for the first and second language, for the third language it is recommended (from B1 onwards).

- In case your final certificate has been awarded by an Italian public institution, you need to submit a self-declaration.

- In case your final certificate has been awarded by a foreign public institution, you need to upload diploma scanned copy of the original.

You can demonstrate language proficiency through:

- **the main teaching language in your final high school year if German, Italian or English** (recognised as C1) (Ladin upper secondary schools: recognised as B2 in German and Italian). **Foreign qualifications**: If the main teaching language is not clearly stated on your hign school diploma, please also upload a letter/document issued by your high school stating the medium of instruction.
- **a bachelor or master degree** in Italian, German or English (recognised as C1). unibz

graduates must upload the language certificates obtained and/or declare that they have passed language exams at the unibz Language Centre (B2, B2+ or C1). **Foreign qualifications**: If the teaching language is not clearly stated on your University degree, please also upload a letter/document issued by your University stating the medium of instruction during your studies.

- **a recognised language certificate** (see the list of recognised certificates) If you cannot upload the certificates, you can send them by e-mail as PDF files or deliver them in person to the Language Centre by the application deadline (see "Deadlines" section).
- language exams organised by the unibz Language Centre. You can register for these exams online through the application portal (in the section "enrol for language exams") after you have filled out your application in the section "create/manage applications". The registration periods are indicated in the "Deadlines" section. If you start your application outside a language exams registration period, you must return to the portal during one of the periods indicated above in order to register for an exam. Information regarding the structure of the language proficiency exams, their duration, their administration, and typical processing time for the publication of the results can be found on the following webpage.

Please note that you can only register for **B2 level** exams.

Please note that you can only register for **B2 level exams**.

For information on studying in three languages also visit the following page.

Secondary schools in a foreign country/Bi- or multilingual schools
If the foreign language proficiency levels (for German, Italian, or English) are explicitly indicated on the diploma of graduation according to the Common European Framework of Reference (i.e., B1, B2 or C1), and if all four language abilities (reading, listening, speaking, writing) have been assessed, then the indicated levels will be accepted as a proof of proficiency for the second and/or third language.

Please upload your school-leaving certificate to the application portal in the section "upload language certificates" under the respective language. The Language Centre will decide on its recognition.

Third language/Intensive language courses in September
If you have already acquired a language certificate in the third teaching language, please upload it to the portal. If you are not able to certify your language competence in the third language and you are admitted to unibz, you will have to take a placement test. You will receive further information about the test by e-mail. Based on the result of the placement test, you will be assigned to a certain learning path so that you will be able to reach level B2 as soon as possible.

If you are an absolute beginner in the third language, or if you have a level below B2, you may attend a three-week intensive language course during the pre-semester session in September in order to start the learning path.

The dates of the extensive courses are indicated in the "Deadlines" section. Beginner courses (A1) will be offered exclusively during the pre-semester intensive course session in September will no longer be offered during the academic year. Therefore, absolute beginners should start their learning path for the third language by attending the intensive courses in September.

There will be extensive courses (4 hours per week) during the semesters and intensive courses (6 hours per day) during the time between semesters.

The language courses offered by the Language Centre are **free of charge** and aim to help the students reach the following target levels in the third language:

- B1 level by the end of the 1st year;

- B2 level by the end of the 2nd year.

Online application

Your application must be submitted online through the Application Portal. The deadlines are indicated in the "Deadlines" section.

- You need to create an account and upload a valid ID card or passport (front/back). Please note: if your document is invalid, incomplete or unreadable, you will be excluded from the admission procedure;
- Fill in the online form and upload the attachments listed under "Admission procedure";
- If you gained your qualification abroad, you must also upload the diploma of your qualification: if you are not yet in possession of the diploma, you'll need to upload it upon enrolment;
- Complete and submit the online application by the deadline. Once the application has been sent, it cannot be modified. Filled-in forms which have not been sent correctly will not be taken into consideration.

Please note: Mendacious declarations will be criminally prosecuted and will result in the automatic exclusion from the ranking list.

EU-Citizens and equivalent
You might apply for more than one study programme. If you are excluded in the first session, you might apply again in the second one.

Considered as equivalent are:

1. Citizens from Norway, Iceland, Liechtenstein, Switzerland, San Marino and the Vatican City State;
2. Non-EU citizens with a valid permit to stay in Italy (see article 39, paragraph 5 of decree no. 286 of 25.07.1998: "**permesso di soggiorno**" (residence permit) for work, family reasons, political or humanitarian asylum, religious reasons). In this case, you apply directly to the University as described above and must submit a copy of your valid permit to stay. A permit to stay for study reasons or a visa for tourism is **not** sufficient. If the permit has expired, you must attach a renewal request.
   Please note that if you do not upload the permit in the application portal, you will be automatically considered a non-EU citizen living abroad and therefore subject to the admission procedure through the Italian authorities in your country of origin.

Non-EU-Citizens (living outside of Italy)
Only one application period is offered. After the deadline it is not possible to apply anymore.

Application fee: € 50. The fee is an administration fee and is non-refundable.

Once the ranking list has been published, if you have gained admission, secure it by paying the first instalment and then start your visa application on the Universitaly portal. The application on Universitaly is mandatory, otherwise you will not be allowed to enrol. On Universitaly you can apply for one study programme only.

At the beginning of September, you must also sit a separate Italian language test before you can enrol.

Admission procedure

The admission procedure includes three stages.

1. The **first stage** consists of a **video** (to be created independently at home)
2. The **second stage** consists of a **creative practical work** (to be carried out independently at home - indications will be communicated by e-mail after the application deadline)
3. The **third stage** consists of an **online interview**.

First stage
 Video (to be created independently at home)
Make a video and upload it to the application portal by the deadline. If you apply for both majors, you have to **upload two different videos**, one for the major in Design and one for the major Art.

The upload of the video by the deadlines is a prerequisite for admission:

- Early Bird Session: 07/05/2024 (by noon local time)
- Late Session (only for EU citizens): 04/07/2024 (by noon local time)

Failure to upload the video by the deadlines will result in the exclusion from the admission procedure.

To follow the technical data for the video recording:

- Length: max. 2 minutes
- File size: max. 150 MB
- Possible formats: .mov, .mp4, .mpg, .avi, .wmv
- File name: surname_name.format (.mov, .mp4, .mpg, .avi, .wmv)

Candidates do not need to have professional equipment to make the video, which does not have to be a perfect "Hollywood production". It's much more about good ideas!

Major Design
You are free to choose the content of the video. Show us how you see the world around you, perhaps by confronting yourself with a two- or three-dimensional artefact. With a creative and intelligent video you will show your passion for design and your way of thinking and demonstrate that you have the skills to become a design student.

Major in Art
You are free to choose the content of the video. Show us how you see the world around you. With a video in which you show your personality, your interest in art and your artistic goals, you

demonstrate that you have the skills to become an art student. Be brave, surprise us!

Second stage
Practical creative work (to be carried out at home)
The topic and the technical indications (size of models, materials, format etc.) of the practical creative work will be **communicated by email approximately one week before the interview**.

The practical work must be carried out entirely by you. You will have to send the complete documentation of the work, according to the modalities that will be communicated in advance via email together with the topic.

It is not allowed, in any case, to send the documentation of the work by post.

The practical creative work must show your spirit of observation, your judgement and creativity.

Third stage

Online interview

- Early Bird Session: date to be defined
- Late Session (only for EU citizens): date to be defined

Through the interview, a commission composed of lecturers of the faculty, aims to verify your interdisciplinary interests as well as your communication and creative skills.

Before the interview, you will receive an email with all the necessary information (time, platform to connect to, etc.). The interview will last about 10-15 minutes, during which you will:

- show and explain to the commission your practical creative work;
- answer questions concerning your CV;
- answer general questions about design and/or art.

Evaluation criteria
The commission has at disposal a **maximum score of 100 points**, distributed as follows.

Video: max. 20 points
Will be evaluated:

- spirit of observation
- judgement skill
- creativity and originality

The video is a prerequisite for admission, therefore failure to upload it by the application deadline will exclude the candidate from the selection procedure.

Creative practical work: max. 40 points

Evaluation for the design field: max. 20 points
Will be evaluated:

- spirit of observation
- judgement skill
- creativity and originality
- design aspects (in relation to implementation in the design field).

Evaluation in the field of art: max. 20 points
Will be evaluated:

- spirit of observation
- judgement skill
- creativity and originality
- artistic aspects (in relation to implementation in the art field)

Interview: max. 40 points
Will be evaluated:

- interdisciplinary interest
- communication skill
- creative skills

The minimum score for admission to the Bachelor is **42/100 points**.

Furthermore, in order to be admitted to the major in Design and/or the major in Art, the candidates must have obtained, in the evaluation of the practical creativity work, **a minimum score of 8/20 points for the Design field** and a **minimum score of 8/20 points for the Art field**, respectively.

Priority criteria
In the event of equal total points, priority shall be given in the following order:

- score obtained for the interview
- score obtained for the creative practical work
- score obtained for the video

Only in case of of equal scores, the youngest candidate will be chosen.

Ranking lists
The ranking lists with the admitted students will be published here and are only valid for the respective academic year.

Secure your admission and enrolment

If you have been admitted to more than one study programme, you can secure your admission for a maximum of 2 programmes by paying the designated rate twice.

1. Choose the study programme and pay the fees (to secure your admission) in the application portal.

The deadlines are indicated in the "Deadlines" section.

If you do not meet this deadline, you will automatically be excluded and the next applicant in

the ranking list will be admitted.

For EU citizens and citizens given parity of treatment only: any remaining places of the early bird application, will be offered in the late application.

Please note that you do not gain full student status by only paying the tuition fees. This status will only be acquired upon enrolment. If you have secured your admission, there will be no refund of the tuition fees unless you do not pass your secondary school final exam or, in the event of non-EU applicants living abroad, you do not receive the documents necessary for enrolment from the Italian authorities in your country.

2. Enrol online in the application portal.

The deadlines are indicated in the "Deadlines" section.

Enrolment is recommended as early as possible, so you have the possibility to upload incomplete documents before the deadline.

If you do not meet the enrolment deadline, you will be excluded and the next applicant in the ranking list will be admitted.

If you have gained your secondary school qualification in Austria or Germany or if you have a European Baccalaureate, you must upload the secondary school diploma.

If you have gained your secondary school qualification abroad in one of the Countries that are signatories to the Lisbon Convention (except Austria and Germany) or if you have a Diploma of the International Baccalaureate, you must upload:

- the secondary school diploma
- the official translation of the secondary school diploma into Italian (not necessary if the diploma has been issued in German or English)
- the Statement of **Correspondence** of your secondary school diploma, to be downloaded from the ARDI - Automatic Recognition Database - Italy

If you have gained your secondary school qualification abroad in a country that is not a signatory to the Lisbon Convention, you must upload:

the secondary school diploma
- the official translation of the secondary school diploma into Italian (not necessary if the diploma has been issued in German or English)
- the Statement of **comparability** and verification of your secondary school diploma, issued by the Italian Information Centre on Academic Mobility and Equivalence (CIMEA)

unibz performs the necessary checks on your foreign qualification and in case of doubt reserves the right to request additional documents.

Please note that if you do not possess a valid admission qualification, you can be excluded with Rector's decree even after enrolment.

If you are a non-EU citizen living abroad:

Once you are eligible for admission (check the ranking lists) and have also applied on Universitaly, the Italian Authorities in your own country will issue you the entry visa for studies/university. This will allow you to arrive in Italy to sit the Italian-language test (for

bachelor programmes) and to enrol for the study programme that you have applied for.

The Italian-language test, which all students applying for bachelor programmes must sit, usually takes place at the beginning of September in Bozen-Bolzano. Students might also sit the oral exam online.

According to Italian law, within 8 working days of your arrival in Italy, you must have applied for the residence permit: as soon as you arrive, get in touch with the Advisory Service and you will be given the necessary information for starting the procedure.

Once you will obtain your residence permit (permesso di soggiorno), you have to hand it in at the Student Office personally or via e-mail.

Students intending to transfer from another Italian University to unibz have to submit to the Student Office - at the beginning of the academic year - a copy of the transfer application presented at the university of provenance.

Tuition fees

Fees amount to **€ 1373**

- **1st instalment** (€ 773): includes the provincial tax for the right to study of € 173 and a revenue stamp of € 16.
- **2nd instalment** (€ 600): must be paid by March of the following year.

Delayed payment of the second instalment will result in a fine being levied. If you have not paid the tuition fees, you will be unable to take exams and will not be able to transfer to other universities or other study programmes.

If you drop out of a programme, interrupt your studies or are excluded from studies, you are not entitled to reimbursement of the fees.

Exemption from the tuition fees (and the provincial tax) is granted to:

- Students with a disability recognized under article 3, paragraph 1, of Law No 104/1992, or with a disability up to or exceeding 66%: the disability certificate, issued by the health authorities, must be handed in at the beginning of the academic year.
- Foreign students who have been granted a scholarship from the Italian government.

Students who benefit from a scholarship granted by the Autonomous Province of Bozen-Bolzano are entitled to receive a refund of the tuition fees.

Recognition of credit points from previous studies

Credit points from previous university studies can only be recognised after enrolment if the exams taken at the university of provenance are equivalent in content to those offered at unibz. You can fill out the application after enrolment.

The Advisory Service provides support regarding your choice of study. In many cases a simple call or a short request is enough to get the relevant information (Tel. +39 0471 012100).

Advisory Service

Universitätsplatz 1 - piazza Università, 1
Italy - 39100, Bozen-Bolzano
Tel +39 0471 012100
Fax +39 0471 012109
apply@unibz.it

Opening Hours

Tuesdays: 10:00-12:00
Thursdays: 14:00-16:00

Alternatively, you may call us throughout the week or book an online appointment

Subject to change.
Latest update: 04.03.2024