



Research Cluster: Trans-Form – exploring design, art and social practices for political and eco-social transitions | Timespan: 2014

Visual Science Communication (VSC)

The aim of this field is to render complex issues understandable and attractive by means of visual communication.

Team

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CI: Gianluca Seta, Matteo Moretti

External partners: EURAC Institute for Regional Development

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The Institute for Regional Development and Location Management of EURAC (“client”) wants to communicate the complex questions of their research to a wider public. At the Free University of Bolzano Prof. Kris Krois together with Gianluca Seta and Matteo Moretti focus on “Visual Journalism”.

The client has research results regarding the developments of population, agriculture and tourism, related to the alpine arc, to the EUREGIO and to South Tyrol. The project group “Visual Journalism” will visualize the topics in a series of three posters. The interconnected character of the posters should be evident, but each poster should also work on its own.

