



FREIE UNIVERSITÄT BOZEN
LIBERA UNIVERSITÀ DI BOLZANO
FREE UNIVERSITY OF BOZEN - BOLZANO

Fakultät für
Wirtschaftswissenschaften

Facoltà di
Economia

School of
Economics and Management

Master (Laurea Magistrale) in Global Management and Markets - Entrepreneurship

The School of Economics and Management offers a trilingual graduate program in Global Management and Markets focused on Entrepreneurship. This program is a two-year program (120 Credits), compatible with the Bologna framework.

Program goals

The purpose of the program is to prepare the students to work in an international environment and to run their own business as entrepreneurs. They are also prepared to work as effective managers in small-medium enterprises oriented to innovation, as well as, as professionals in business consulting companies. Therefore, the goals of the Faculties of this program are the following:

- to provide the critical skills and analytical competence that are needed to recognize and thrive commercial and business opportunities;
- to prepare our students to be effective and knowledgeable problem solvers who offer valuable contribution in making financial, operational and strategic decisions;
- to consolidate a young and innovative graduate program and gain local and international reputation for the talents of its graduates.

Program content

The major in Entrepreneurship integrates practical and industry knowledge from inter-functional, international and entrepreneurial perspectives. In the first and second semesters participants acquire or deepen their background knowledge in Economics, Statistics, Business Management and Law. The third and fourth semesters are dedicated to advanced courses in Entrepreneurship, Innovation Management, New Product Development, Entrepreneurial Finance, Business Plan and Venture Capital. During the second year, participants will also undertake their internships and they write their final graduate Thesis.

Detailed information about the program, the academic calendar and other issues is available in the Study Manifesto. The description of the subjects and the name of the Faculties who teach in the program are also available.

FAKULTÄTSSEKRETARIAT
SEGRETARIA DI FACOLTÀ
SECRETARIAT OF THE FACULTY

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IBAN IT51 P060 4511 6010 0000 0000 100
IBAN IT16 I058 5611 6100 2457 1047 858

Swift Code BNLIITRR
Swift Code CRBZ IT 2B
Swift Code BPAA IT 2B

Fees and tuition

The overall annual tuition fee for the academic year 2009-2010 is € 1,279.50 and it applies to both full-time and part-time students.

Grants and internship

Enrolled students, who are younger than 40 years, may apply for grants that are offered by the Autonomous Province of Bozen-Bolzano. These study grants are assigned every year. Eligible students receive a complete reimbursement of the paid study fees and a yearly amount of money up to € 6,600, according to personal or family income. Furthermore the administration of the Province of South Tyrol offers other study grants meant for particularly worthy students, which are assigned on meritorious bases only, regardless the applicant income.

Detailed information about these grants are available under the "Funding and study grants" section at the Prospective students web page.

Internship is a fundamental part in the Master program. Information about the internship opportunities is provided by the University Careers Advisory Service.

The Degree Programme Council of the Master in Global Management and Markets

Program Director: Prof. Alessandro Narduzzo

Members: Prof. Paolo Giudici, Prof. Oswin Maurer, Dr. Stefan Schubert

Students' representative: Ms. Laura Penelope Schübler

Secretary: Ms. Illona Flecchi

Program description

This program provides participants with both a strong foundation in the principles of management and entrepreneurship, and a sound knowledge of a vast repertoire of analytical tools in management and business administration that are necessary to understand the needs of a rapidly changing world economy. The program meets the needs of a rapidly changing world economy in which factors such as technological change, deregulation, globalization, and international take-overs are transforming many industries and sectors at unprecedented speed. Entrepreneurship graduates will enter the technological and entrepreneurial environment with an endowment of knowing-doing skills that will provide the setting for creating future businesses. Direct interaction with local industry and entrepreneurial community oriented to the innovation (such as the TIS innovation park in Bozen-Bolzano) offers the students the opportunity to experience practical internships that facilitate future employment.

This study program is a trilingual program and subjects are taught in one of the three languages currently used in the University: English, German and Italian. To be admitted to the program, students need to certify their knowledge in at least one of the three languages (see below for details). The international learning environment is a fundamental trait that characterizes the atmosphere at the Free University of Bozen-Bolzano, as well as this Master, indeed. Studying in a trilingual environment, in small-size classes with international students and professors is a unique opportunity in Italy and very rare in Europe.

Applicants profile and aspirations

This graduate program is aimed to individuals with a three year university degree (e.g. laurea, bachelor, etc.), a background in Economics and Business Administration and good familiarity with at least two of the three languages of the program (English, German and Italian). In case applicant's background in Economics, Management, Mathematics and Law, does not reach the required level, a personalized program of educational debts is acknowledged (see in the Admission section).

This program will be of particular interest and relevance to prospective students that:

- wish to acquire the business knowledge to turn ideas from technology, science, environment into a commercial opportunity, and to start and to manage a new venture as entrepreneurs;
- aspire to occupy managerial roles in knowledge-based SME as well as in family companies;
- believe that managers competence and motivation make the difference in innovative and competitive organizations;
- recognize that the present is an excellent time for entrepreneurship in South Tyrol and the growing Europe.

Studying in Bozen-Bolzano

Prospective students can find all the necessary information about the admission formalities in the Student Secretariat web page. For information about support, housing, canteens and other services, please refer to the University Advisory Service. Exchange students, such as Erasmus or free mover students, are invited to visit the University International Relations Office.

The Free University of Bozen-Bolzano organizes language courses, both in the summer and during the whole academic year. For detailed information please refer to the University Language Centre.

Admission procedure

To apply to the program for the academic year 2009-2010, prospective students may choose one of the two sessions of pre-enrollment with the following deadlines: April 3, 2009 and August 21, 2009. Students may apply even before the completion of the bachelor degree. The enrollment procedure consists of two complementary parts that have to be accomplished to finalize the procedure. The first fulfillment is administrative and the application can be downloaded from the webpageⁱ. The second fulfillment is an acknowledgement of the applicant study career. To fulfill this second part of the application a spreadsheet has been created. Please downloadⁱⁱ the Master Exams Recognition Form, complete the form following the instructions and send the filled file via e-mail to the School of Economics and Management, schoolofeconomics@unibz.it.

All the documents are expected within the pre-enrollment deadlines:

First pre-enrollment session: from February 16 until April 3, 2009;

Second pre-enrollment session: from June 15 until August 21, 2009.

Further information and support

For further information about the program, please contact the Director of the Master Program, prof. Alessandro Narduzzo, Alessandro.Narduzzo@unibz.it. For any request of information and support about the Exam Recognition Form, please contact the Master secretary Ms. Illona Flecchi, Illona.Flecchi@unibz.it.

ⁱ http://www.unibz.it/en/prospective/apply/application/preenrolment_1st_session.html

ⁱⁱ http://www.unibz.it/en/economics/progs/msc_management_markets/admission/default.html