

Workshops & Seminars 2008 - 2009

Date	Content	Teaching methods	Lecturer	Comments
Tuesday 25.11.08	Globalization of Meetings, Events and Travel Part 1*	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Michael Patton Pothos, Inc San Diego, CA (USA)	4 hours starts at 5 p.m.
Wednesday 26.11.08	Globalization of Meetings, Events and Travel Part 2*	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Michael Patton Photos, Inc Sand Diego, CA (USA)	4 hours starts at 5 p.m.
Monday 12.01.09	Kulturmanagement: Kunst und Tourismus	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Andreas Hapkemeyer Koordinator Manifesta7 South Tyrol Bozen (I)	8 hours
Monday 23.02.09	Ethics in Tourism	<ul style="list-style-type: none"> • interactive workshop • discussion 	Andreas Hauser International Management Consultant Tourism Planning & Development Planegg (G)	8 hours
Thursday 16.03.09	Comportamento e stile L'arte di saper fare la cosa giusta al momento giusto, dal comportamento sociale a quello individuale	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Rosanna Bettini Illy Giornalista Trieste (I)	8 hours
Monday 23.03.09	Personal Career Strategy – Discovering your basic beliefs and developing your (and others') personal career strategy	<ul style="list-style-type: none"> • interactive workshop • discussion 	Sabine Fischer Fischer Coaching Training Consulting Brunico/Udine (I)	8 hours
Monday 06.04.09	Grundlagen der Gestaltung sowie Planung, Bewertung und Medienkalkulation sowie Medienwirkung und der Distribution	<ul style="list-style-type: none"> • interactive workshop • discussion 	Rolf G. Lehmann Medienreport Verlags GmbH Journalist und Medienberater Waiblingen (G)	8 hours
Monday 20.04.09	Regionalentwicklung in Südtirol Fallstudien und Projektentwicklung	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Helmut Pinggera Regionalentwicklung Bruneck (I)	8 hours
Monday 04.05.09	Hotel Entwicklung: Vom Standort zum erfolgreichen Hotelprodukt	<ul style="list-style-type: none"> • interactive workshop • presentation • discussion 	Ivo Pezzei Michaeler & Partner Tourismusberatung Vahrn (I)	8 hours

* Nur als 2tägiges Halbtagsseminar belegbar
Frequentabile soltanto come seminario articolato in 2 giorni
This seminar must be attended on both days