



FREIE UNIVERSITÄT BOZEN

LIBERA UNIVERSITÀ DI BOLZANO

FREE UNIVERSITY OF BOZEN - BOLZANO

Fakultät für  
Design und Künste

Facoltà di  
Design e Arti

Faculty of  
Design and Art

## Strategy Setting to Face the Future

### International conference on Design Research

#### Abstract

Design as multipurpose activity is related at many levels to economy and culture, to public and private life. It is therefore essential for designers to get periodically feedback and information about the status quo concerning those working and living situations their activity is related to, and about prospects and proposals of future cooperation and synergy.

“Design Research: Strategy Setting to Face the Future” offers the opportunity to discover, reflect and evaluate crucial challenges of our present times and to get worthwhile insights about significant trends of the future.

The target groups we would like to involve are designers, entrepreneurs, researchers, design students & teachers and – last but not least – all people interested in learning more about framing conditions and challenges of the times we are living.

In order to realize the congress programme, the Faculty of Design and Art at Free University of Bozen-Bolzano invited 12 international speakers who are covering four thematic key areas: society, economy, design practice, interdisciplinarity.

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Thematic are: \_Design theory

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