



FREIE UNIVERSITÄT BOZEN

LIBERA UNIVERSITÀ DI BOLZANO

FREE UNIVERSITY OF BOZEN - BOLZANO

Fakultät für  
Design und Künste

Facoltà di  
Design e Arti

Faculty of  
Design and Art

## Credibility and creativity in scientific communication

### **Writing and publishing a book on the social conditions that underpin the production of scientific knowledge: Where does cognitive creativity of scientists come from?**

#### Abstract

A project financed by the Faculty of Design and Arts of the Free University of Bolzano in 2005 and aimed at writing and publishing a book on the theme of the social conditions that underpin the cognitive creativity of scientists. Studying the social dynamics that influence individual and collective creativity in the different sectors of cultural production (from science to art, music, fashion and industrial design) is quite relevant today. Within the research, a section has been specifically dedicated to exploring the social conditions involved in the production of scientific knowledge. Such studies are not yet widespread in Italy, while they have a long tradition in English-speaking countries. The specific purpose of the research is to study the role of credibility in intra-scientific communication. The theme of credibility has been only partially, and not significantly, explored by literature. The volume will take a clear position in the discussion by asserting that the cycle of credibility represents the fundamental "social form" in the production of scientific knowledge. The essay *The Social Context of Scientific Knowledge Production and the Problem of Demarcation, "Pragmatics and Cognition"* 14 (2006), pp. 527-568, has already been published within this project.

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